

THE 2015 WORLD FAIR TRADE WEEK EVENTS ASK FOR YOUR ATTENTION AND PARTICIPATION!

Dear members and friends in Fair Trade,

Time is running very fast towards the world's most important Fair Trade event in 2015: the already announced WORLD FAIR TRADE WEEK (2015 WFTW). This event, organized by WFTO and Agices (the Italian Fair Trade national platform) will be held in Milan (Italy) from 23rd to 31st May 2015, in parallel to the Milan 2015 World EXPO. The main aim is to bring together global Fair Trade actors and to promote Fair Trade as well as to convey the Fair Trade Organization identity and message at international level.

This is the official logo of this global event, while the "2015 WFTW Manifesto" is enclosed with this letter. For any further information please have a look at the official: www.fairtradeweek2015.org.



The 2015 WFTW Program will include:

- **The 13th WFTO Global Biennial Conference/AGM**
- The Fair Trade Fashion Show
- The "Fair Cooking" events
- The Mohammed Islam Design Award
- Public meetings and conferences
- **The World Fair Trade Exhibition with B&B meeting**
- **The 5th Fair Trade International Symposium.**

In addition to the WFTO Biennial Conference and AGM, WFTO wants to draw your attention to the 2 last events, whose impact will strongly depend on the participation of the Fair Trade Organizations. WFTO invites you to seriously consider being part of it, to promote directly your organization, to invest in business and academic contacts and to contribute to the success of the 2015 WFTW.

WFTO GLOBAL CONFERENCE/AGM (24rd – 26th May 2015)

Please bear in mind that registrations are open until end February 2015, or until end of April 2015 with a late fee registration (please contact milan2015@wfto.com for any further information). **On 23rd May you can visit EXPO 2015 for a reduced entrance fee**

WORLD FAIR TRADE EXHIBITION (28th - 31st May 2015)



The second World Fair Trade Fair, after the one in Rio de Janeiro in 2013, will be held in the prestigious location of the “Fabbrica del Vapore” (Steam Factory). 200 exhibitors are

expected from all over the world, from Fair Trade food and crafts to international cooperation and solidarity economy, with the possibility not only of selling products and living direct experiences with Fair Trade’s producers, but also to share experiences. The first day the fair will be open only to Fair Trade operators, wholesalers, journalists in a “B2B way”; from Friday to Sunday the Fair will be open to the public (entrance free). The organizers expect to welcome around 50.000 visitors.

Be there! All information regarding rules, registration and other details are in:

<http://www.fairtradeweek2015.org/milano-fair-city-aperte-le-iscrizioni/?lang=en>

FAIR TRADE INTERNATIONAL SYMPOSIUM (29th – 31st May 2015)

Critically Developing the Fair Trade Movement: Trade justice in food, fashion and craft



Following the previous Fair Trade International Symposiums (FTIS – Montreal 2002 and 2006, Montpellier 2008, Liverpool 2012), the FTIS International Steering Committee - led this time by the Milan Politecnico University - is now organizing the 5th event in Milan. The main aim is to facilitate a close working relationship between researchers, policy makers and practitioners. The FTIS 2015 will be dedicated to the theme “Critically Developing the Fair Trade Movement: Trade justice in food, fashion and craft”, in connection with the themes of the Milan EXPO 2015.

The 6 broad themes of the FTIS 2015 will be:

1. Critical Perspectives on Fair Trade Governance and Certification Approaches
2. What Changes Do Fair Trade Practices Bring About in Production and Trade?
3. What is the Relationship between Consumers and Fair Trade Practices?
4. Fair Trade Business, Networks, Organizations and Places

5. The Role of Appropriate Technology in the Fair Trade Movement and in agriculture innovation with particular focus on climate change mitigation and adaptation measures
6. Cross Cutting Theme: Methodological Innovations and Approaches.

The FTIS program will be based on presentations of research and original documentations, presented by speakers and panelists, selected among those that will be proposed – answering to a “CALL FOR PAPER” - by academics, researchers, practitioners.

This event is an opportunity to contact academics, researchers and institutions which look at Fair Trade from the academic point of view. Please spread the voice about the 2015 FTIS event, and propose documents and/or speakers to it. You will find all information regarding the **CALL FOR PAPERS, and procedures** (deadline to submit an extended abstract is the 15 January 2015) in a document enclosed with this letter or here: www.eko.polimi.it/index.php/FTIS2015/FTIS2015/schedConf/overview

Dear Fair Trade friends, we do think that these events are a great opportunity to strengthen the Fair Trade movement and organizations, especially in this challenging time for Fair Trade. Please be with us and help us to spread the 2015 WFTW contents and message.

Looking forward to see you in Milan!

On behalf of WFTO Global Board,



Rudi Dalvai

WFTO President