

A FAIR TRADE ADVENTURE AWAITS YOU!

ENTER FOR A CHANCE TO WIN AN 8-DAY TRIP FOR TWO TO NICARAGUA



It's easy to enter! Send us a short video telling us what fair trade means to you. Simply record a short message on your cell or video camera. Thank a farmer, show us how you live a fair trade life, or tell us why we should send you to Nicaragua! Then, upload it to our website. Winners will be chosen by fair trade supporters like you.

Details at www.FairWorldProject.org/Contest



Final Entries Accepted March 1 - April 15, 2014 ♦ Online voting opens May 1, 2014

Winners announced on Facebook June 15, 2014 ♦ Trip Dates: December 7-14, 2014

TOUR HIGHLIGHTS

- ♦ Winner receives 8 day / 7 night trip for two to Nicaragua. Trip includes coach airfare, hotel accommodations, meals, group leader and local transportation
- ♦ Enjoy the intensely political city of Leon, buzzing with energy, awe-inspiring churches, fabulous art collections, cosmopolitan eateries and fiery intellectualism.
- ♦ Relax at Laguna de Apoyo, a nature reserve with a body of water contained inside the crater of the Apoyo Volcano.
- ♦ Visit members of the Tierra Nueva cooperative, one of Equal Exchange's fair trade partner cooperatives with 600 members growing organic coffee and honey.
- ♦ Visit Granada, one of Nicaragua's oldest cities oozing with colonial charm on the banks of Lake Nicaragua.
- ♦ Visit Maggie's Organics organic cotton farmer cooperative and learn the differences between conventional free trade apparel factories and fair trade small producer apparel facilities.



NO PURCHASE NECESSARY TO ENTER OR RECEIVE A PRIZE. Contest starts at 12:00 AM Eastern Time ("ET") on 3/1/14 and ends at 11:59:59 PM ET on 4/15/14. To enter, go to www.fairworldproject.org/contest, upload an original video as directed and complete and submit the Official Entry Form presented. Contest is open to legal residents of Canada (excluding the Province of Quebec), the 50 United States and the District of Columbia, who are 21 years of age or older. Void where prohibited. Limit one (1) entry per person, household or e-mail address. UP TO FIVE FINALIST ENTRIES WILL BE SELECTED FOR ONLINE VOTING. THE ONLINE VOTING PERIOD TO VOTE FOR YOUR FAVORITE FINALIST WILL START AT 12:00 AM ET ON 5/1/14 AND END AT 11:59:59 PM ET ON 5/31/14. LIMIT ONE (1) VOTE PER PERSON, PER EMAIL ADDRESS. One (1) Grand Prize and up to four (4) Finalist Prizes will be awarded. The total approximate retail value of all prizes is not to exceed \$5,200. Grand Prize Winner must travel on dates designated by Sponsor. The Sponsor of the World Fair Trade Trip for Two to Nicaragua Contest is the Fair World Project, Inc., P.O. Box 42322, Portland, OR 97202. For complete Official Rules, visit <http://fairworldproject.org/contest/rules/>.