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by Carrie Hawthorne & Kristin Johnson



Kristin Johnson

is a co-founder of Global Mamas and has been working for women in Ghana since serving as a Peace Corps Volunteer there from 1992–1995. She is a passionate supporter of fair trade and currently serves on the board of directors of the Fair Trade Federation.



Errol Schweizer

has worked for over eighteen years to improve the natural and organic food industry. As Executive Global Grocery Coordinator for Whole Foods Market, Errol has helped launch more than 6,000 products, while leading the industry in ethical supply chain development. He is in love with the novels of Ursula K. LeGuin.



Paul Shapiro

is Vice President of Farm Animal Protection at The Humane Society of the United States. He is also the founder of Compassion Over Killing.



Nigel Willerton

is 49 years old and moved to the U.S. from England in 2001. He has a passion for endurance athletics; as part of his fair trade commitment, he ran ten consecutive marathons across Ethiopia in January of 2011 to raise money for schools in the highland coffee-growing regions. Nigel resides in Texas with his wife Triny and their five children.



La Via Campesina

is an international movement of peasants, small- and medium-sized producers, landless rural women, indigenous people, rural youth and agricultural workers. They are an autonomous, pluralist and multicultural movement, independent of any political, economic or other type of affiliation. Founded in 1993, La Via Campesina now gathers about 164 organizations in seventy-nine countries across Asia, Africa, Europe and the Americas.

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Cosmic Egg Studios is an eco-friendly design firm that services many likeminded companies in this industry.

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