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## La Via Campesina

La Via Campesina is an international movement of peasants, small and medium-sized producers, landless, rural women, indigenous people, rural youth and agricultural workers. They are an autonomous, pluralist and multicultural movement, independent of any political, economic or other type of affiliation. Founded in

1993, La Via Campesina now gathers about 150 organizations in seventy countries across Asia, Africa, Europe and the Americas.



## Marcelle Renkin

Marcelle Renkin is an Australian who has volunteered, worked and lived in Guatemala for the past ten years. Currently she serves as Executive Director of Maya Traditions Foundation, where she is dedicated to further developing a holistic approach to fair trade that strengthens indigenous women weavers' entrepreneurial skills and inspires Guatemalan youth to affect change.



## Ryan Zinn

Ryan Zinn is the Organic and Fair Trade Coordinator with Dr. Bronner's Magic Soaps. Prior to joining Dr. Bronner's, he was Campaign Director for Fair World Project. Ryan has worked in the food justice movement since 1996 at home and abroad, working for the Center for International Law, Friends of the Earth-Paraguay, Global Exchange and the Organic Consumers Association.

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Cosmic Egg Studios is an eco-friendly design firm that services many of the like-minded companies in this industry.

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