



# A FAIR TRADE ADVENTURE AWAITS YOU!

## ENTER FOR A CHANCE TO WIN A 9-DAY FAIR TRADE ADVENTURE FOR TWO TO PERU



Visit [www.fairworldproject.org/sweepstakes](http://www.fairworldproject.org/sweepstakes) or scan 

**TRIP DATE: OCTOBER 13-21, 2013** : Entries accepted between March 7- May 31, 2013

### HIGHLIGHTS:



Cacao farmer - Acopagro



Visit to COCLA cooperative

- ▶ **One Grand Prize winner receives a 9-day/8-night trip for two to Peru. Trip includes coach airfare, hotel accommodations, some meals, services of a group leader and local transportation**
- ▶ **Go up the Huayabamba river, branch of the Amazon, to visit cacao farmers from the Acopagro cooperative, where Alter Eco sources its cacao beans**
- ▶ **Contribute to reforesting the Amazon by planting native trees with local farmers**
- ▶ **Explore the endless biodiversity of the lush Alto Huyabamba ecosystem**
- ▶ **Visit the COCLA cooperative, one of the largest organic coffee cooperatives in the world, and one of the coops from which Equal Exchange sources their fair trade coffee**
- ▶ **Visit churches & palaces in colonial Lima**
- ▶ **Soak in the hot springs of Aguas Calientes**
- ▶ **Spend a day exploring majestic Machu Picchu**
- ▶ **Admire Cusco's ornate buildings on a walking tour**
- ▶ **Walk in the footsteps of the Incas while exploring the Sacred Valley**

### BROUGHT TO YOU BY:



No purchase necessary to enter or to receive a prize. Sweepstakes starts at 12:00:00 AM Eastern Standard Time ("EST") on March 7, 2013 and ends at 11:59:59 PM Eastern Daylight Savings Time ("EDT") on May 31, 2013. Sweepstakes open to legal residents of the 50 United States and the District of Columbia who have reached the age of majority in the jurisdiction within which they reside on the date of entry. Void where prohibited. Limit one entry per person or valid e-mail address. Odds of winning depend on the number of eligible entries received. The total approximate retail value of the Grand Prize is not to exceed \$7,549. Grand Prize Winner must travel on dates designated by Sponsor in 2013. The Sponsor of the Fair Trade Adventure for Two to Peru Sweepstakes is Fair World Project, Inc., 4904 SE 41st Avenue, Portland, OR 97202. For complete Official Rules, visit [www.fairworldproject.org/sweepstakes](http://www.fairworldproject.org/sweepstakes).